



◆ **TUESDAY 11 NOVEMBER 2008**

FROM 5:30 PM

**ASIA PACIFIC SCREEN AWARDS**

*Gold Coast Convention and Exhibition Centre  
4:15 pm Sheraton foyer for bus pickup*

♠ **WEDNESDAY 12 NOVEMBER 2008**

9:00–10:00 AM

**PLENARY *Sheraton Ballroom***

Welcome &  
Hector Crawford Memorial Lecture

10:00–10:30 AM

→ Morning Tea ←

10:30–11:45AM

**BREAKOUT**

Making  
Bigger Better–  
Feature

Broadcasters–  
New Content  
in Children’s  
Television

Global Formats

*Sheraton Lagoon*

*Versace Medusa 1*

*Versace Medusa 3*

12:00–1:30 PM

→ Lunch ←

1:45–3:00 PM

**BREAKOUT**

The Money  
or Your Life–  
Feature

Forging New  
Partnerships in Kids–  
Up Close and  
Personal with France

Underbelly Rocks

*Sheraton Lagoon*

*Versace Medusa 3*

*Versace Medusa 1*

3:00–3:30 PM

→ Afternoon Tea ←

3:30–4:45 PM

**BREAKOUT**

‘Offset Dating’  
Service–What  
Are the Lenders  
Looking For?

Hot Topic Debate–  
Leveraging Your  
Kids Programme  
Every Way You Can

How Do You Make  
Money on and  
From the Web?

*Versace Medusa 1*

*Sheraton Lagoon*

*Versace Medusa 3*

5:00–6:30 PM

**PLENARY *Sheraton Ballroom***

The Comedy Channel Digs for  
Australian Comedy Gold

6:30–11:00 PM

**NETWORK TEN HIGH ROLLERS PARTY**

*Sheraton Poolside*

♣ **THURSDAY 13 NOVEMBER 2008**

8:30–9:00 AM

**SPECIAL EVENT *Sheraton Lagoon***

Screen Australia Update

9:00–10:00 AM

**PLENARY *Sheraton Ballroom***

Andrés Vicente Gomez–  
Chairman of FIAPF

10:00–10:30 AM

→ Morning Tea ←

10:30–11:45AM

**BREAKOUT**

Neil Nightingale -  
Head of BBC  
Natural History Unit

Marketing Feature  
Films in Australia

Aussie Kids  
Programmes–  
Why They Are  
So Good

*Versace Medusa 1*

*Versace Medusa 3*

*Sheraton Lagoon*

12:00–1:15 PM

→ Buffet Lunch ←

1:15–2:30 PM

**BREAKOUT**

Engaging with  
the International  
Market Place–  
Feature

Thinking Outside the  
Box: Redefining  
the TV Show

Making the Offset  
Work For  
Documentary

*Versace Medusa 1*

*Sheraton Lagoon*

*Versace Medusa 3*

1:15–2:40 PM

**International Kids Pow Wow *Roundtable Area***

30–mins with Top Guns

2:30–3:15 PM

→ SPAA Doco Forum/Afternoon Tea ←  
*Breakers Bar*

3:15–4:30 PM

**BREAKOUT**

Do You Want a  
Trailer With That?  
–Feature

‘What Would Make  
Me Work in Australia  
Again’–Eva Orner

Where Virtual  
Worlds Meet TV,  
Where Films Meet  
Games

*Versace Medusa 1*

*Sheraton Lagoon*

*Versace Medusa 3*

3:15–4:45 PM

**Ready Steady ...Pitch *Rear Sheraton Ballroom***

Ready Steady ...Pitch starts now!

5:00–6:00 PM

**KEYNOTE–TV *Sheraton Ballroom***

Lee Bartlett, Managing Director of  
ITV Global Content

FROM 7:15 PM

**INSIDE FILM AWARDS**

*6:30 & 7:00 pm Sheraton foyer for bus pickup*

♥ **FRIDAY 14 NOVEMBER 2008**

9:00–10:00 AM

**KEYNOTE–Feature *Sheraton Ballroom***

Chris Adams, Partner: Accelerant,  
Founder: Orbit Media Group, co-founder,  
Participant Productions

10:00–10:30 AM

→ Morning Tea ←

10:30–11:45 AM

**BREAKOUT**

ABC & SBS in 2012

‘Digital Cinema–  
the New Frontier or  
the Wild, Wild West?’

Innovative Marketing–  
There Are Known  
Knowns, But There  
Are Also Known  
Unknowns

*Versace Medusa 1*

*Sheraton Lagoon*

*Versace Medusa 3*

12:00–1:30 PM

→ Lunch & Awards ←

1:45–2:45 PM

**PLENARY *Versace Ballroom***

From Cottages to Factories

3:00–4:00 PM

**PLENARY *Sheraton Ballroom***

Screen Sports